

ANS/AuPS 2010
Sunday, 31 January – Wednesday, 3 February 2010
Sydney Convention Centre, Darling Harbour

Other Marketing Opportunities Available to
Sustaining Members of the Australian Neuroscience
Society &
the Australian Physiological Society

ADVERTISING in conference publications:

CONFERENCE PROCEEDINGS

Not available. Abstracts to be published on CD Rom.

CONFERENCE PROGRAMME: A5

Back Cover: Full colour:	\$2,000+GST
Front Inside Cover: Full colour:	\$1,300+GST
Page Opposite Front Inside Cover: Full colour	\$1,300+GST
Back Inside Cover: Full colour	\$1,200+GST

We also welcome black and white advertisements within the A5 program: \$800+GST for a right hand page and \$700+GST for a left hand page. These advertisements will be positioned in the early pages of the program in a prominent position.

The A5 conference program is the handbook of all registrants for the duration of the conference.

Copy Deadline is Wednesday, 16 December.

NAMEBADGE SPONSORSHIP

Have everyone wearing your logo on their namebadge for only \$2,000+GST.

SATCHEL SPONSORSHIP

Satchel sponsorship is available at \$4,000+GST (2 colours).

SATCHEL INSERTS

To those of you exhibiting, satchel inserts (1 x A4 page or smaller) are available at the discounted price of \$440+GST. Anything larger is negotiable. To Sustaining Members not exhibiting, satchel inserts are \$570+GST (1 x A4 page or smaller). Satchel inserts are also available to non Sustaining Members at \$850+GST.

1,000 inserts (to be confirmed) will be required by **Friday, 15 January 2010** (address for delivery to be advised in mid December).

DAY SPONSORSHIP OF CONFERENCE (two opportunities)

\$3,300+GST

There are 2 day sponsorship packages offered – one for Monday, 1 February and one for Tuesday, 2 February. Each package will include the morning and afternoon teas and lunches, so the sponsor will effectively sponsor the day's events. There will also be poster sessions on each of these days.

Package includes:

- Sponsor's name and logo on the serving tables (sponsor to provide own tent cards/materials)
- Sponsor's promotional literature on the serving tables (sponsor to provide own literature)
- Prominent credit in the program timetable.
- Full page (A4) black and white advertisement (left hand page) in conference program.
- One full registration.
- Complimentary A4 page insert in satchels

EVENING SPONSORSHIP OF CONFERENCE (one opportunity)

SUNDAY, 31 JANUARY

\$2,750+GST

1.5 hour Welcome Mixer

The above package includes all of the above items on the day sponsorship package.

PLENARY SPONSOR

\$4,000+GST

Plenary speakers to be detailed on our website in July.

Package includes:

- Chair to acknowledge and thank sponsor at the start of the session.
- Logo on website next to speakers photograph and biography.
- Prominent credits wherever the plenary speaker's name appears in program and CD of abstracts.
- Prominent credit on session slide before and after sponsored presentation.
- Full page black and white A5 left hand page advertisement in conference program opposite plenary speaker's photograph and presentation details.
- One full registration
- Complimentary A4 page insert in satchels

SYMPOSIUM SPONSOR

\$3,000+GST

The full provisional symposia schedule (including chairs of sessions) will be detailed on our website in late July.

Benefits include:

- Chair to acknowledge and thank sponsor at the start of the session.
- Prominent credits wherever the session title appears in program and CD of abstracts.
- Prominent credit on session slide before and after sponsored presentation.
- Full page black and white A5 left hand page advertisement in conference program opposite session details.
- Complimentary A4 page insert in satchels

Contact for further information, or to make bookings:

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Website operational in late May 2009:

<http://www.sallyjayconferences.com.au/sydney2010>